



YUVA
UNSTOPPABLE ALLIANCE

**I am RealISTIC.
I Expect Miracles ●●●**

VISION

To transform 10,000 schools in India and impact 5,000,000 children.

To Enhance Self-Belief, Gratitude and Compassion of the children and all the stakeholders



Everyone has the right to proper sanitation and access to technology

Everyone has right to have better sanitation and technology!! In India, there are 1.3 million government schools and almost 260 million kids are studying in these schools. 88% of the rural schools don't have hand washing stations and soaps. 56% don't have functioning toilet facilities. More than 60% of rural India is yet to be digitally connected.

Yuva Unstoppable is a 501(c)(3) non-profit which has benefited over 1500 schools and 600,000 underprivileged children across 41 cities of India. We are working with 100 top corporate companies (HDFC Bank, UPS, Indigo, HDFC Securities, Coke, 3M, IBM, Google, Hexaware, Adani, Reliance, Unicef, United Way, and others) to transform government schools (better toilets, improved drinking water, scholarships, digital literacy, value-based training, etc.). KPMG audits financials and Deloitte reviews processes. In 2015, we received Innovative Philanthropy Prize by Prince Albert II of Monaco where Jack Ma was one of the finalist. In 2017, we were awarded an IBM Impact grant. Statesmen like Prime Minister Modi & Late President of India, Dr. APJ Kalam; Bollywood Legends like Akshay Kumar, R Balki, Rakeysh Omprakash Mehra; Cricketers VVS Laxman & Sir Ian Botham; Authors Jeffrey Archer & Chetan Bhagat; Global leaders like Paul Polman (Unilever CEO), Gautam Adani, among others have participated in Yuva initiatives to inspire all.

ABOUT OUR FOUNDER



Amitabh Shah launched Yuva Unstoppable, 13 years ago at a mere age of 23. After completing his MBA from Yale, he turned down a Wall Street offer from JP Morgan to work on the streets of India. Amitabh is the recipient of one of the highest awards officially recognized by US House of Representatives and Senate - The International Ellis Island Award at Statue of Liberty in May 2019. Previous winners have been Bill Clinton, George Bush, Boxer Muhammad Ali, Rosa Parks, Ajay Banga (Master Card CEO), Golfer Arnold Palmer, Lee Iococa, Mrs. Indra Nooyi, Noble Prize Winner Malala among other legends. He is a celebrated inspirational speaker on topics like Kindness, Gratitude and the Power of self-belief and he has been winning hearts with his presence at Ted Talks, Yale, Wharton, YPO/WPO Forums, United Way's Million Dollar Roundtable, etc. He is the 2019 - Iconic Youth Award recipient by The Rotary International for mobilizing youthful energy and bringing lasting change in education institutions across India.

ABOUT OUR CHAIRMAN (NON-EXECUTIVE)



Mr. Abhi Shah is a celebrated entrepreneur and philanthropist, named Entrepreneur of the Year in 2015 by Ernst & Young, Best in Business International Awards (Gold Winner), and European Business Awards (National Champion for the UK) as well as named 'Maverick of the Year' and 'Executive of the Year' by The American Business Awards. Abhi is an MBA from Harvard and has also completed the Eisenhower Leadership Development program led by former US President George H.W. Bush. He is the Vice-Chairman of the Board of Morae Global Corporation, the legal and compliance powerhouse formed by the merger of INC. 5000-listed Clutch Group, a leading Artificial Intelligence - powered Big Data Analytics firm and Morae Legal, a full-service legal consulting and solutions provider. He has been featured on CNBC, Bloomberg, and Fox Business, The Wall Street Journal, Barron's, and a dedicated Harvard Business School case study.



OUR ADVISORY BOARD MEMBERS



Bharat Shah

Bharat D. Shah was appointed to the HDFC Board on July 25, 2014. He is presently the chairman of HDFC Securities Limited and has been one of the founder members of HDFC Bank Limited.



Bill O'Dowd

Bill O'Dowd founded Dolphin Entertainment in 1996, and it has since become one of the world's leading production companies specializing in children's & young adult live-action programming.



Carrie Morgridge

American philanthropist and author from the CISCO Family, which has signed Giving Pledge with Bill Gates and Warren Buffet. She is the vice-president of the Morgridge Family Foundation.



PAUL POLMAN

YUVA UNSTOPPABLE GLOBAL AMBASSADOR
Paul Polman is the recent Global CEO of FMCG Giant Unilever and UN appointed SDG Advocate



Dilip Cherian

Dilip Cherian, who is widely regarded as the 'Image Guru' of India, is the co-founder of Perfect Relations, which is South Asia's largest Image Management and public affairs consultancy group for the last 20 years.



Jamil Khatri

Jamil Khatri currently heads the Accounting Advisory Services practice of KPMG globally and is the only professional within the Big Four to head a global business unit from India.



Mohit Burman

Mohit Burman is currently the Managing Director of Elephant Capital PLC, listed on the Alternative Investment Market of the London Stock Exchange.



VVS Laxman

VVS Laxman is a former Indian cricketer and currently a cricket commentator. In 2011, Laxman was awarded India's Padma Shri, fourth highest civilian award.



Pallavi Shroff

Ms. Pallavi S. Shroff, Managing Partner of Shardul Amarchand Mangaldas, with over 36 years of extensive experience in Litigation, Arbitration & Competition Law.



Rakeysh Omprakash Mehra

Indian filmmaker and screenwriter. He is best known for writing and directing Rang De Basanti & Bhaag Milkha Bhaag.



R. Balakrishnan

R. Balakrishnan, popularly known as R. Balki is an Indian filmmaker, screenwriter and former Group Chairman of the advertising agency Lowe Lintas (India).



TRANSFORMATION BLUEPRINT - USE OF FUNDS

Sr. No.	Priority Wise Particulars	What we do?	Amount in ₹
1	Sanitation	• Renovation / New Construction of Toilets of boys and girls • Providing and cleaning drainage • Lavatories • Buckets • Basins for hand washing • Leveling and repairing the tiling • Getting doors and pipelines in working condition • Windows • Adequate flow of water in taps and flush etc. • Others *Cost may vary in upgradation, renovation and new built-up	3,00,000
2	IMPROVEMENT IN ACCESS OF WATER AND CAMPUS RENOVATION	WATER TANK Involves cleaning tiling and repairing of the water tanks DRINKING WATER AREA • Repairing or replacing broken or leaking taps • Drainage clogging • Separating drinking water area from dishwashing area • Tiling DISH WASHING AREA • Repairing or replacing broken or leaking taps • Drainage clogging, tiling, and so on.	2,00,000

Sr. No.	Priority Wise Particulars	What we do?	Amount in ₹
3	EXTRA REQUIRMENTS	MDM shade/RO /Color work (any one out of these will be adhered to as per need)	95,000
4	EXECUTION & SUPERVISION CHARGE	EXECUTION AND SUPERVISION: This includes: 1. Identification of School 2. Survey for school wherein we do survey for 20-30 schools and select most needy & best out of them to share with you for development. 2. Finalizing & Visit of vendors to schools to see the sight before execution. 2. Start of construction work & finish. 4. Post Survey report with photographs. (2-3 team members are involved for this process from visiting schools to photographs to vendor communication & visit with them, check progress etc.) 5. Travel, conveyance, meeting expenses at site etc. (supervisor will be making multiple visits before, during and after the project stage 6. Photograph and report writing expense 7. Supervisor time cost	28,000



Sr. No.	Priority Wise Particulars	What we do?	Amount in ₹
5	CAPACITY BUILDING & POST MAINTENANCE	POST MAINTENANCE: This cost includes: 1. Monthly Monitoring & visit by supervisor for 6 Months. 2. 3 Sessions conducted on Health & Hygiene 3. Documentary video 4. Impact analysis	28,000
6	ADMIN	ADMIN: This includes: 1. Telephone 2. Electricity 3. Printing cost 4. Salary of employees indulged into this project 5. Account and audit cost including documentation expenses 6. General publicity charge on social media 7. Contribution towards sustainability towards Yuva unstoppable 8. Other admin expenses- considering the length of the project, this expenses will be incurred for the project	49000
	TOTAL		7,00,000



CHOOSE TO BE UNSTOPPABLE



- ▶ We ensure maximum output from a minimum input!
- ▶ *The costs and bifurcation are a rough estimate and can vary according to the individual requirements of the school
- ▶ *Allocation of fund are done on priority basis,priority wise particulars are mentioned in blueprint
- ▶ * Once the schools are finalised, individual estimate will be made as per requirements schoolwise and hence budget may vary 20-30%.



**IF YOU'RE
UNSTOPPABLE
SO AM I ●●●**

POST MAINTENANCE

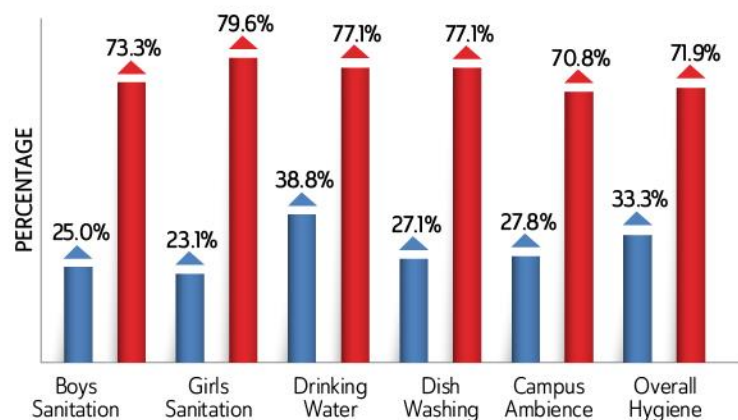
- ▶ Maintenance by Yuva team for 6 months. We expect the first 6 months to be the most crucial months and during this time a dedicated Yuva team member makes regular visits to the school to check the maintenance.
- ▶ Behavioral change in Students through awareness sessions.
- ▶ After the development of Infrastructure, Students will be constantly motivated to do activities for keeping the surrounding clean, throw the garbage in dustbin etc.
- ▶ If required, a sweeper will be appointed who will be paid a salary to maintain the cleanliness (this salary will be an additional amount of ₹ 50,000)
- ▶ The supervisor will visit the school every month and submit a quarterly report to the company and also ensure that the trainings are conducted on time.
- ▶ Municipal Schools have the majority of the students and this is the most crucial place for a child's development. It is the school, which teaches them importance of defecating in toilets. Hence, providing them with proper infrastructure is the starting point for a better, cleaner India.

CAPACITY BUILDING SESSIONS

Sr.No	Topic	Sub-topic	No. Of sessions
1	Health & Hygiene	Daily routine habits	1
		Hand Wash (One for practical as well)	1
		Menstrual hygiene management	1
2	Mental Growth	Gratitude and Self - Belief	1
		TOTAL SESSIONS PER SCHOOL IN A YEAR	4

IMPACT ASSESSMENT

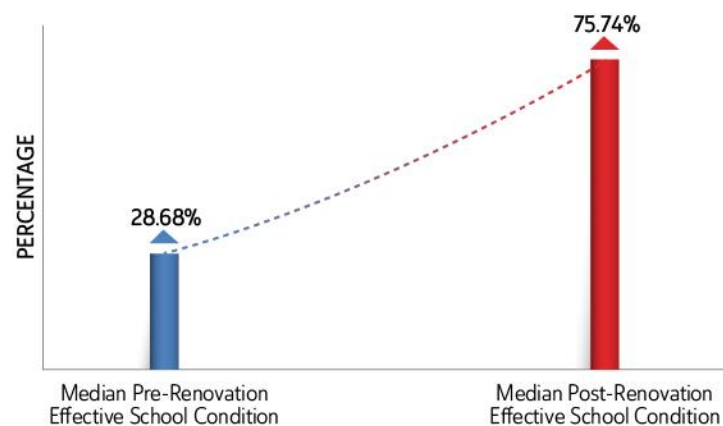
The post survey study for impact assessment for the overall infrastructure upgrade indicated at least a 35% improvement in each of the factors considered for the study.



Improvement of **at least 35%** in each factor of the overall assessment

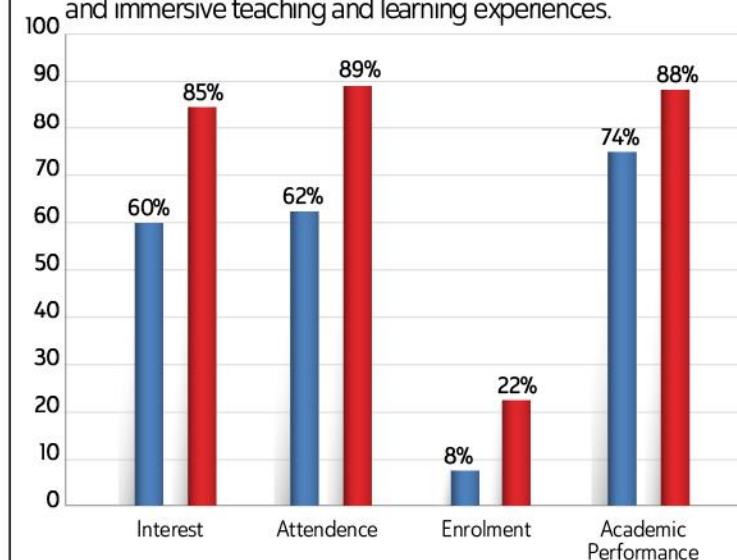
■ Pre Survey Result ■ Post Survey Results

A post-survey conducted for 50 schools to measure the overall impact of infrastructure redevelopment. The casual attitude of the children who often remained absent had started to change. The students attendance and willingness to learn increased manifold.



Overall infrastructure standards have improved by **47.06%**

The classroom environment is not only a place to house books, desks, and materials, but also a place where teaching and learning activities becomes easy and effective. Smart classrooms are where teachers and students can practice rich and immersive teaching and learning experiences.



For improved sustainability we advise providing chrome books and a Google certified trainer for 1 year

VERIFICATION PARTNERS



is our finance & tax audit partner



is our process review partner



have designed our impact assessment method



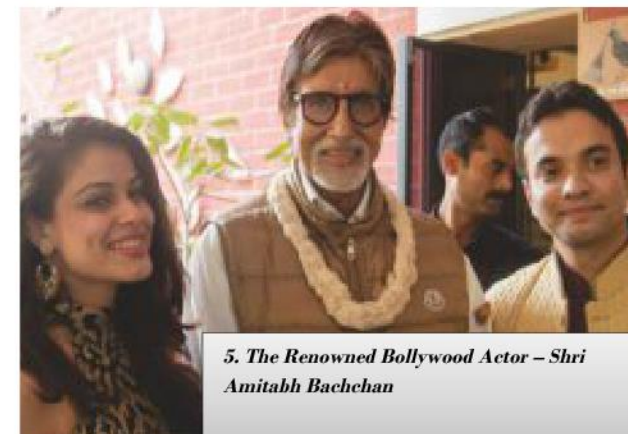
YUVA WALL OF FAME



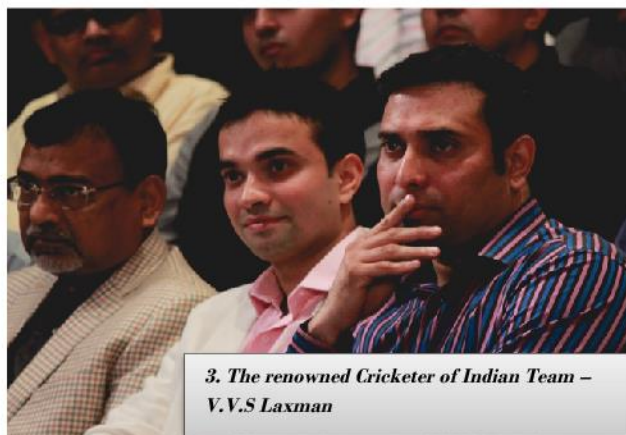
1. Carrie Morgridge of Cisco Family, signed the Giving Pledge with Bill Gates



2. The famous Bollywood Director– Rakeysh Omprakash Mehra



5. The Renowned Bollywood Actor – Shri Amitabh Bachchan



3. The renowned Cricketer of Indian Team – V.V.S Laxman



4. Honorable Former President of India– Late Shri APJ Abdul Kalam



6. The Prime Minister of India –Shri Narendra Modi

TESTIMONIALS



School Principal, Ellisbridge School No. 16

After Yuva Unstoppable started the Evolution work in our school, we saw an immense difference in the behaviour of the children who come here to study. They now love the school and are eager to come here. In the past, they hated the dirty walls and the poor sanitation facilities. But now, when Yuva Unstoppable painted the school with bright colours, it has brought in sunshine in the lives of these little children.



Purvi Patel, Shahibaug Shala 1,2

I am so happy and thankful to Yuva Unstoppable for making good toilets for us. Before, because of dirty toilets I would go to washroom only once, but now I can go as many times as I have to without holding my breath. I am proud to study in a school which has clean toilets.



Dimple Patel, Teacher, Koba Primary School

In this era of digitization and growing competition among school going students, it is pivotal that the kids of Municipal schools get the privilege of getting acknowledged with Digital Literacy so that when they complete their 8th Grade and take admission in private school, they must be well aware and sound to compete with other students. Our students today have extreme amount of zeal to benefit through smart class at optimum level. We are grateful to YUVA Unstoppable for providing Smart class facility, which is a boon to our school.



IMPACT OF SCHOOL TRANSFORMATION



BEFORE



AFTER



IMPACT OF SCHOOL TRANSFORMATION



BEFORE



AFTER



IMPACT OF SCHOOL TRANSFORMATION



BEFORE



AFTER



IMPACT OF SCHOOL TRANSFORMATION



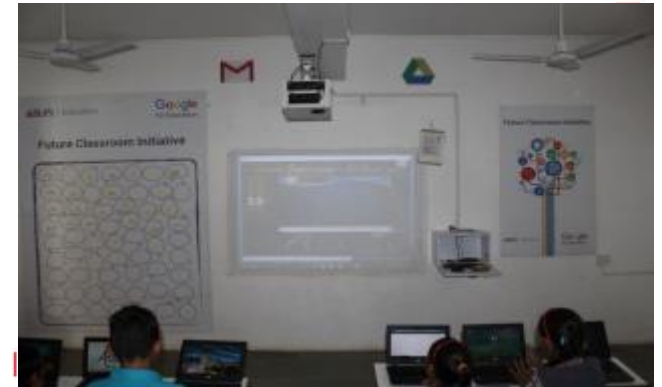
BEFORE



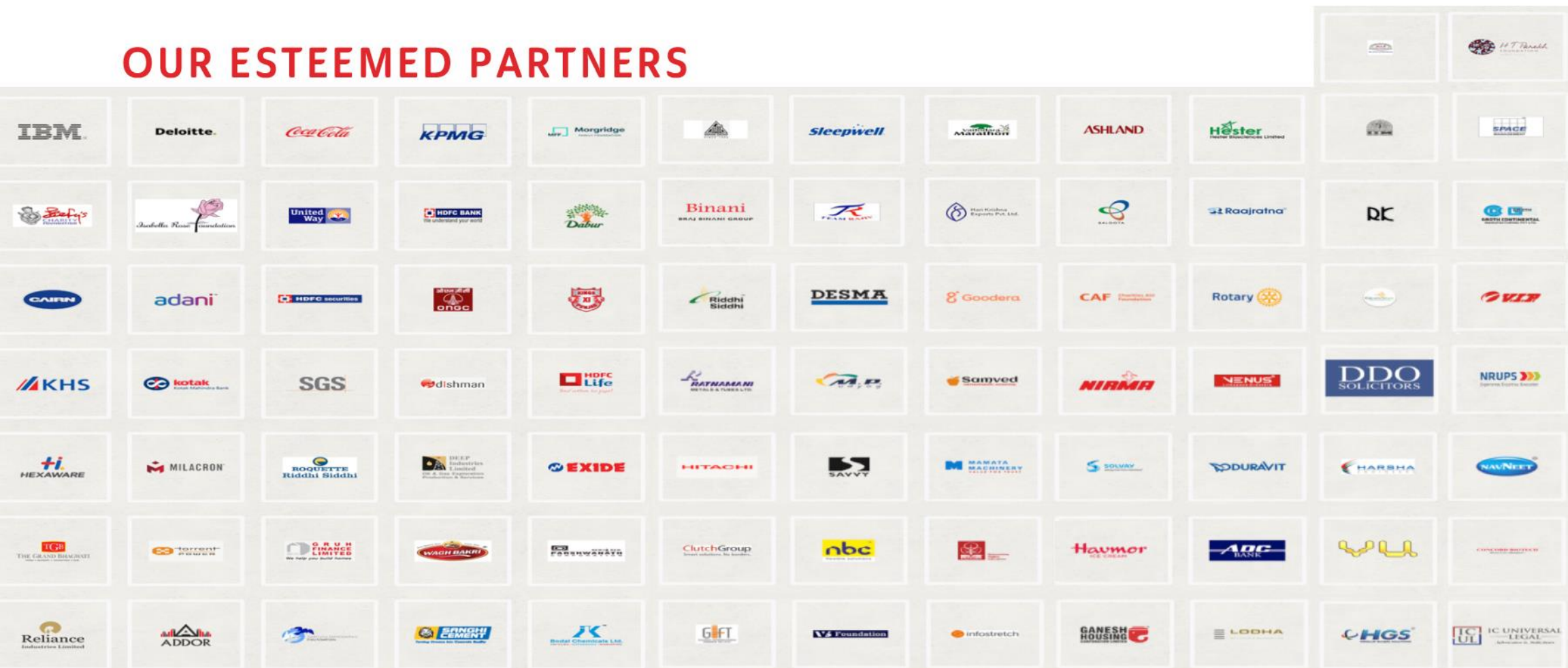
AFTER



SMART CLASSROOMS



OUR ESTEEMED PARTNERS



ABOUT UDAAN - A PROJECT ON SCHOLARSHIP

According to the government studies, out of 300 million school going age children only about 180 million of them are in schools. 48% of India's children are not enrolled in higher secondary school because of financial problems.

Students who have scored more than 90 percentile or 9 CGPA in their SSC/10th grade or latest exams and has family annual income is less than Rs.3 Lakhs per annum are awarded Rs 25,000/year up to graduation

- ▶ **APPLICATION** - Applications are invited through Yuva's online Portal.
 - ▶ **DOCUMENT VERIFICATION** - Thorough verification of the documents like mark sheet, income certificate, electricity bill, aadhaar, receipts, etc. is done
 - ▶ **TEST** - Objective-type screening tests based on SSLC syllabus are conducted
 - ▶ **INTERVIEW** - Yuva management team along with the volunteers, personally interviews students who qualify after the screening process
 - ▶ **SELECTION** - Final selection is done based on merit, test result and interaction with each student.
 - ▶ **MONITORING & MENTORING** - Regular mentoring and training sessions are conducted for the students by the donors and various eminent personalities for overall growth and development. Regular counselling for students is conducted for efficient choice of career.
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Thank You ● ● ●

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